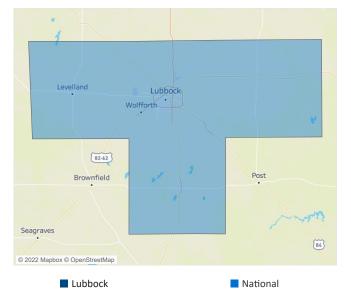
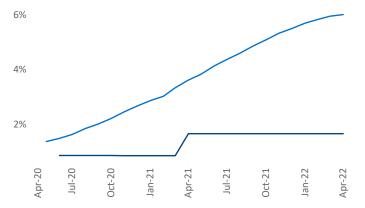


Jeff Adler Vice President Jeff.Adler@yardi.com



Occupancy 96% 95% 94% 93% 0ct-20 0ct-21 Jan-21 Jan-22 Jan-22





Contacts Liliana Malai Senior PPC Specialist <u>Liliana.Malai@yardi.com</u>

Lubbock April 2022

Lubbock is the **107th** largest multifamily market with **25,882** completed units and **1,689** units in development, **426** of which have already broken ground.

New lease asking **rents** are at **\$1,062**, up **7.7%** from the previous year placing Lubbock at **111th** overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **295** ▲ net units absorbed over the past twelve months. This is down -430 ▼ units from the previous year's gain of **725** ▲ absorbed units.

Employment in Lubbock has grown by **4.0%** • over the past 12 months, while hourly wages have risen by **4.5%** • YoY to **\$23.76** according to the *Bureau of Labor Statistics*.

