

Watsonville

Salinas

Santa Cruz

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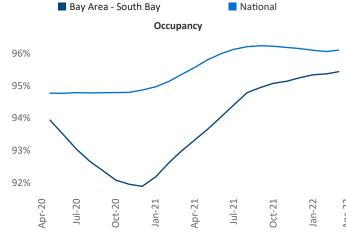
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Contacts

New lease asking **rents** are at **\$2,938**, up **12.1%** ▲ from the previous year placing Bay Area - South Bay at **65th** overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **8,685** ▲ net units absorbed over the past twelve months. This is up **6,828** ▲ units from the previous year's gain of **1,857** ▲ absorbed units.

Employment in Bay Area - South Bay has grown by **5.4%** ▲ over the past 12 months, while hourly wages have risen by **0.6%** ▲ YoY to **\$49.27** according to the *Bureau of Labor Statistics*.



Soledad



