WASHINGTON, D.C., MULTIFAMILY YARDI® Matrix

Market Analysis

Spring 2017

Contacts

Paul Fiorilla

Associate Director of Research Paul.Fiorilla@Yardi.com (800) 866-1124 x5764

Jack Kern

Director of Research and Publications Jack.Kern@Yardi.com (800) 866-1124 x2444

Author

Adelina Osan

Associate Editor

Record-Breaking Year for Multifamily

Washington, D.C.'s multifamily market is experiencing strong fundamentals, including robust employment, healthy population gains and record-breaking rental rates, per-unit prices and median home values. The nation's capital remains a magnet for young professionals and recent graduates, as job availability in sectors like business services, health care and education diversifies the local economy.

Uncertainty about the election didn't scare investors from targeting Washington's stabilized properties. In 2016, the total transaction volume reached \$4 billion, a new record for the current cycle. Per-unit prices and median home prices also topped historical averages, surpassing the \$200,000 and \$400,000 marks, respectively. Investments such as the \$3 billion Purple Line infrastructure project, a light-rail public transit system that will extend from Bethesda in Montgomery County to New Carrollton in Prince George's County, will help connect workers commuting to the city and will drive prices up in inexpensive areas. The easy accessibility to Washington will help residents that have been priced out of the nation's capital.

Although the metro's occupancy rate was high at 95.6% as of February, the heavy amount of new supply (12,000 units) has kept rent growth moderate, at 1.9% yearover-year. We expect market fundamentals to stay strong, but as new construction comes online, the rent increase will remain steady at 1.9% in 2017.

Recent Washington, D.C., Transactions

Riverside



City: Alexandria, Va. **Buyer: Washington REIT** Purchase Price: \$245 MM Price per Unit: \$200,286

The Enclave



City: Silver Spring, Md. **Buyer: Hampshire Properties** Purchase Price: \$209 MM Price per Unit: \$186,774

Flats at 8300



City: Bethesda, Md. Buyer: Invesco Real Estate Purchase Price: \$207 MM Price per Unit: \$576,602

University View



City: College Park, Md. **Buyer: Rockpoint Group** Purchase Price: \$169 MM Price per Unit: \$333,360

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Hollie Zepke

Audience Development Specialist Hollie.Zepke@Yardi.com (800) 866-1124 x5389