

**YARDI**® Matrix

# Kansas City's Revival

Multifamily Winter Report 2017

**Rent Growth Follows National Trend**

**New Development Targets City Core**

**Property Values Continue Upward Trend**



# KANSAS CITY MULTIFAMILY

**YARDI**® Matrix

## Market Analysis

Winter 2017

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## Transformation Underway

Kansas City is straining to transform from its staid Midwestern heritage into a metro more suitable for modern urban living. The downtown is seeing a historical restructuring, as abandoned office buildings are converted into apartments and hotels. Local authorities are continuing revitalization investments with an \$800 million comprehensive capital improvements program to be implemented in the next 20 years, impacting the entire city.

The metro's economy is also slowly shifting from manufacturing, making room for financial, health-care and technology businesses. In 2017, the first phase of Cerner's \$4.5 billion Innovations Campus will be inaugurated, and Sprint and Techstars announced programs for supporting startup companies. In the past year, Kansas City's industrial market has had impressive results, with recent deliveries and positive absorption figures surpassing previous record highs. This has been mostly fueled by the intense activity at Logistics Park Kansas City, where Amazon and Triumph Group opened new facilities.

The transactions volume decreased to \$667 million year-to-date, after peaking at nearly \$819 million in 2015, but these are still high numbers compared to the first years of recovery after the crash. Rent growth caught up with the national average at 4.4%, but as supply reached a peak for this cycle, with roughly 3,000 units coming online in 2016, growth is expected to moderate in 2017.

## Recent Kansas City Transactions

ARIUM Overland Park



City: Overland Park, Kan.  
Buyer: Carroll Organization  
Purchase Price: \$69 MM  
Price per Unit: \$170,647

Northland Passage



City: Kansas City, Mo.  
Buyer: Hayman Co.  
Purchase Price: \$61 MM  
Price per Unit: \$101,678

Stonebriar



City: Overland Park, Kan.  
Buyer: Price Brothers  
Purchase Price: \$49 MM  
Price per Unit: \$114,776

The Lodge of Overland Park



City: Overland Park, Kan.  
Buyer: Mandel Group  
Purchase Price: \$49 MM  
Price per Unit: \$88,504