

Gilroy Los Banos Salinas Fresno Notterey Bay National Marin Sanctuary Soledad Coalinga Avenal Delano Paso Robles San Luis Obispo Tehac © 2022 Mapbox © OpenStreetMap

Central Coast January 2022

Jeff Adler Vice President Jeff.Adler@yardi.com Liliana Malai Senior PPC Specialist Liliana.Malai@yardi.com

Contacts

Central Coast is the **88th** largest multifamily market with **37,546** completed units and **10,904** units in development, **1,174** of which have already broken ground.

New lease asking **rents** are at \$2,292, up 15.5% ▲ from the previous year placing Central Coast at 35th overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **765** ▲ net units absorbed over the past 12 months. This is up **357** ▲ units from the previous year's gain of **408** ▲ absorbed units.

Employment in Central Coast has grown by **8.1%** ▲ over the past 12 months, while hourly wages have risen by **10.4%** ▲ YoY to **\$30.84** according to the *Bureau of Labor Statistics*.







