

Okefenokee National Wildlife Refuge Starke St. Augustine Waldo Gainesville Palatka © 2022 Mapbox © OpenStreetMap Palm Coast

Jacksonville December 2021

Contact
Liliana Malai
Senior PPC Specialist
Liliana.Malai@yardi.com

Jacksonville is the 45th largest multifamily market with 109,373 completed units and 37,132 units in development, 7,734 of which have already broken ground.

New lease asking **rents** are at \$1,447, up 23.1% ▲ from the previous year placing Jacksonville at 5th overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **4,911** ▲ net units absorbed over the past 12 months. This is up **1,126** ▲ units from the previous year's gain of **3,785** ▲ absorbed units.

Employment in Jacksonville has grown by **4.0**% ▲ over the past 12 months, while hourly wages have risen by **10.3**% ▲ YoY to **\$31.96** according to the *Bureau of Labor Statistics*.







