

HOUSTON MULTIFAMILY



Bayou City Embarks On Recovery Path

Houston's multifamily market is faring better than expected, despite having gone through several tests during the past decade. After the 2015-16 oil bust and the impact of Hurricane Harvey in 2017, the ongoing health crisis is yet another challenge for the local economy. However, rent growth on a trailing three-month basis through May was only 20 basis points below the 0.6% national rate, with average rents clocking in at \$1,124, \$304 less than the U.S. figure.

Unemployment slid to 8.0% in March, while preliminary April data pointed to a 90-basis-point improvement. Houston lost 175,000 jobs, with most of the positions in the construction and tourism sectors. But Texas has fully reopened its economy and the metro is now on the path to recovery. Large infrastructure projects are bound to bring back construction jobs. A \$30 billion, multiphase, high-speed railway project between Houston and Dallas is anticipated to break ground later this year, while local developer Midway will soon start work on East River, a \$2.5 billion waterfront development.

In the first five months of 2021, multifamily sales amounted to \$1.5 billion, for a per-unit price that surpassed the \$121,000 mark. Meanwhile, 32,207 units were under construction and 4,576 were delivered. Yardi Matrix expects the average rent in Houston to improve 3.8% in 2021.

Market Analysis | Summer 2021

Contacts

Jeff Adler

Vice President & General Manager of Yardi Matrix Jeff.Adler@Yardi.com (303) 615-3676

Jack Kern

Director of Research and Publications Jack.Kern@Yardi.com (800) 866-1124 x2444

Ron Brock, Jr.

Industry Principal, Matrix JR.Brock@Yardi.com (480) 663-1149 x2404

Author

Laura Calugar Senior Editor

Recent Houston Transactions

Stonegrove Fall Creek



City: Humble, Texas Buyer: Pegasus Real Estate Purchase Price: \$53 MM Price per Unit: \$164,389

Helix at Med Center



City: Houston Buyer: 29th Street Capital Purchase Price: \$32 MM Price per Unit: \$142,560

Rise at Elmside



City: Houston Buyer: REEP Equities Purchase Price: \$27 MM Price per Unit: \$155,484

The Park at San Vicente



City: Houston Buyer: Blue Magma Residential Purchase Price: \$20 MM Price per Unit: \$83,889